

FOR IMMEDIATE RELEASE

**TROOST EKONG FOUNDATION (TEF) UNVEILS "*FOUNDATIONS*"
DOCUMENTARY AND ANNOUNCES 2025 CHARITY FOOTBALL MATCH TO
EMPOWER NIGERIAN YOUTH**

Lekki, Lagos State – March 2nd, 2025

The Troost Ekong Foundation (TEF) proudly unveils *FOUNDATIONS*, a powerful documentary that brings to life its mission to uplift young Nigerians through sports, education and community development. Now available on YouTube, *FOUNDATIONS* offers an inspiring glimpse into the resilience and transformation of youth in Akwa Ibom State. In tandem with this release, TEF is thrilled to announce its highly anticipated 2025 Charity Football Match, is set for June 21st in Lagos State, an event dedicated to uniting communities and creating opportunities for the next generation.

"We are incredibly excited to share the 'FOUNDATIONS' documentary with the world," said William Troost-Ekong, Founder of TEF. *"This film is a testament to the hard work and dedication of everyone involved in TEF, and it showcases the incredible potential of young people when given the right opportunities."*

Watch "[FOUNDATIONS](https://youtu.be/pqIOwE_JM38?si=fMC-wW8AiaBkHFPW)" Now: https://youtu.be/pqIOwE_JM38?si=fMC-wW8AiaBkHFPW

TEF Sports & Skills Academy: Investing in the Future of Nigeria

A core focus of Troost Ekong Foundation's current efforts is the establishment of a cutting-edge Sports & Skills Academy in Akwa Ibom State. This academy will provide

young people with access to world-class athletic training, educational resources, and essential life skills, fostering holistic development and creating pathways to success.

"The Sports & Skills Academy is a pivotal project for TEF," said Troost-Ekong. "We are committed to creating a space where young people can excel in both sports and academics, empowering them to become future leaders and role models."

2025 Charity Football Match: A Celebration of Giving

Building on the success of previous events, TEF is delighted to announce its 2025 Charity Football Match, scheduled for June 21st in Lagos State. This annual event brings together celebrities, athletes, and community leaders for a day of entertainment and philanthropy. Proceeds from the match will directly support TEF's ongoing initiatives, including the development of the TEF Sports & Skills Academy in Akwa Ibom State.

"The Charity Football Match is a celebration of giving back," said Troost-Ekong. "It's an opportunity for us to unite and raise vital funds to support our mission. We are looking forward to an unforgettable event in Lagos."

Event Details:

- **Date:** June 21st, 2025
- **Location:** Lagos State, Nigeria (Specific venue to be announced)

Call to Action:

- Watch "FOUNDATIONS" on YouTube and share it with your network.
- Stay tuned for ticket information and sponsorship opportunities for the 2025 Charity Football Match.
- Media outlets are invited to contact us for interviews and coverage.

About TEF:

The Troost Ekong Foundation (TEF) is a non-profit organisation dedicated to empowering young Nigerians in Akwa Ibom State through sports, education, and community development. TEF believes in creating opportunities that foster personal growth, academic achievement, and athletic excellence.

Contact:

Ima Elijah

Brand and Communications Manager

Ima@troostekongfoundation.org

Connect with TEF:

- [Website](#)
- [Instagram](#)
- [Facebook](#)
- [Twitter](#)